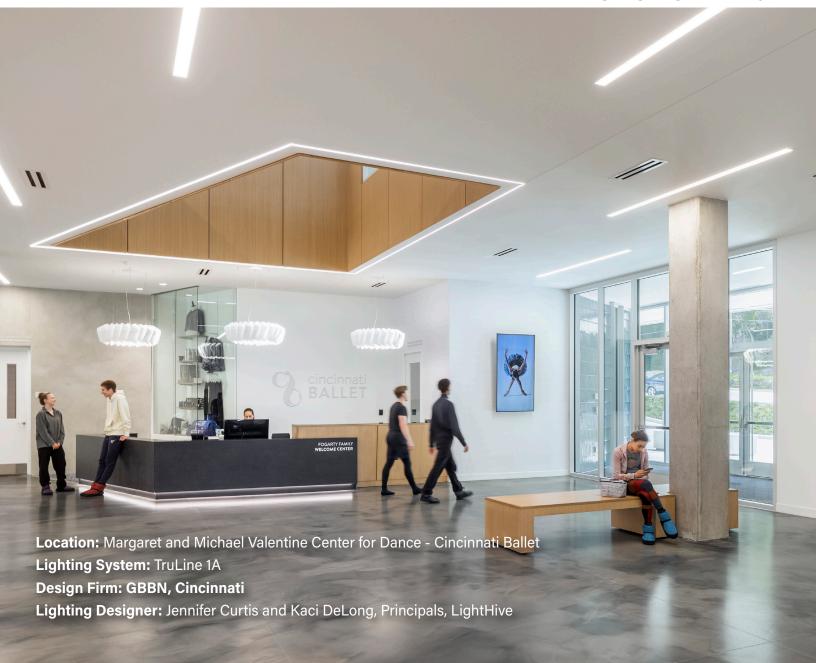
## Elegant Lighting Highlights Architectural Ceiling Shapes

A PureEdge Lighting Case Study



The Cincinnati Ballet built a new 57,000 sq. ft. building with a multitude of spaces dedicated to retail, gathering, eating, training, costume creation, and dance. New lighting was one of the client's top priorities and needed to meet many requirements, such as light quality, for these various spaces as well as exude the style and aesthetic the client was looking for.



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Designers Jennifer Curtis and Kaci DeLong of LightHive wanted clean lines of light that complimented the architectural lines that were already there. The lighting needed to look seamless with no canopies or wires. The architect wanted to highlight the ceiling with lighting that brought your eye upward. Truline, our 5/8" recessed plaster-in drywall linear lighting system, was chosen for framing the exhibit space and illuminating the room while also providing task lighting to highlight specific displays. The sleek, linear lighting outlines the architectural angles of a ceiling portal in the lobby providing a glimpse of activity from a second floor studio, shown below. This use of TruLline is an exceptional example of line, shape, and light married together to create an architectural work of art.

There were lighting challenges that the design team needed to solve. The lobby space needed additional foot candles without filling the ceiling with more lights. The objective was to have a clean ceiling with minimal visual obstructions to keep in line with the client's design direction: modern, elegant, minimalist. TruLine provided ample lumens to illuminate the large lobby space and displays with minimal fixtures recessed into the ceiling. "TruLine allowed us to seamlessly contour and highlight the architectural elements in the space. It's a beautiful linear lighting system that is both light AND architecture...when you have both, it makes such an incredible impact" - Kaci DeLong

PureEdge is the original designer of the 5/8" plaster-in recessed lighting system. TruLine is a designer favorite as it allows the drywall to be your canvas, illuminating walls and ceilings with beautiful lines, angles and unique patterns with no joist modication required. In redefining the relationship between Lighting and Interior Design, TruLine blends seamlessly into the drywall, becoming part of the architecture.

"I created TruLine to be a tool for designers to use the drywall as their canvas. The TruLine linear lighting system can even create evenly lit Xs, Ts and custom angles that are continuously lit with no socket shadowing. Designing with TruLine is fun and it's easy to install. It is truly inspirational to see what lightig designers do with TruLine..."

- Gregory Kay, Owner and CEO, PureEdge Lighting



Interested in TruLine for your next project? Contact us at design@pureedgelighting.com for assistance.



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